



Report on "Swachhata Hi Seva 2024" – 26.09.2024

IOP Undertakes "Swachhta Hi Seva Campaign" with Theme "Swabhav Swachhata - Sanskar Swachhata"

The Institute of Physics (IOP), Bhubaneswar successfully launched its "**Swachhta Hi Seva Campaign**", during September 17 to October 1, 2024. Under the theme "*Swabhav Swachhata - Sanskar Swachhata*" (Cleanliness as Nature – Cleanliness as Culture), this initiative aimed to foster a sense of responsibility towards cleanliness, not only within the institute but also extending to the surrounding community and ecosystem. IOP actively engaged in various activities and competitions to promote a cleaner, healthier environment, supporting the larger goal of Swachha Bharat Mission.

One of the highlights was the involvement of more than 150 students from Sainik School, Bhubaneswar, who, along with their teachers, collaborated with IOP to raise awareness about cleanliness. The event began with an inaugural address by Prof. Karuna kar Nanda, Director of IOP, followed by a motivational talk from Lt. Col. Bibekananda Pattanaik, Registrar of IOP, and insights from Dr. Sachindranath Sarangi on the significance of the occasion. All speakers highlighted the crucial role of cleanliness as an integral part of daily life and our cultural legacy. The inauguration concluded with an interactive session where students shared their feedback, followed by a formal vote of thanks delivered by Mr. Bhagaban Behera. Following the ceremony, a Walkathon was organized on the institute's premises, symbolizing the collective commitment of the IOP community along with students of Sainik School towards a cleaner, greener future. The event was further highlighted by a tree plantation drive, which aimed to enhance the campus's green cover and promote environmental sustainability.

The campaign witnessed enthusiastic participation from staff, students, and local communities in various activities, including cleaning drives, competitions on environmental topics, and awareness programs. Through these initiatives, IOP reaffirmed its dedication to the national vision of a clean and green India. The success of "Swachhta Hi Seva" at IOP is a testament to the institute's ongoing efforts to make cleanliness a fundamental aspect of both nature and culture, extending its impact far beyond the confines of the campus.

A few photographs featuring IOP members with Sainik School students:



(One group photo includes Prof. K.K. Nanda, Director of IOP, Lt. Col. B. Pattanaik, Registrar, Dr. S.N. Sarangi, S/O-D, along with Sainik School students)



(One group photo includes Prof. K.K. Nanda, Director of IOP, Lt. Col. B. Pattanaik, Registrar, Dr. S.N. Sarangi, S/O-D, Other IOP members along with Sainik School students and teachers)

Thank You
