



Report on "Swachhata Hi Seva 2024" – 27.09.2024

IOP Undertakes "Swachhta Hi Seva Campaign 4.0" with Theme "Swabhav Swachhata - Sanskar Swachhata"

The Institute of Physics (IOP) in Bhubaneswar successfully launched its "Swachhta Hi Seva Campaign" from September 17 to October 1, 2024. Under the theme "Swabhav Swachhata - Sanskar Swachhata" (Cleanliness as Nature – Cleanliness as Culture), this initiative seeks to instill a sense of responsibility for cleanliness, extending beyond the institute to encompass the surrounding community and ecosystem.

IOP actively participated in a variety of activities and competitions designed to promote a cleaner, healthier environment, thereby supporting the broader goals of the Swachh Bharat Mission.

This initiative was led by Prof. Karuna Kar Nanda, the Director, and supported by Lt. Col. B. Pattanaik, the Registrar and Nodal Officer, along with Dr. Khirod Chandra Patra, the Coordinator, and a dedicated team of staff members, all striving for exceptional success.

On September 27, Dr. Alisha Chaudhury delivered a health awareness talk at our institute in conjunction with the "Swachhta Hi Seva" initiative. The session aimed to educate participants about the importance of hygiene and sanitation and role of sound sleep in promoting overall health. Dr. Chaudhury of SUM Ultimate Hospital emphasized the link between cleanliness and well-being, encouraging attendees to adopt healthier practices in their daily lives. This engaging talk contributed to the broader goals of the campaign, fostering a greater understanding of the vital role that health and cleanliness play in our communities.

Few photographs on Health Awareness talk by Dr. Alisha Chaudhury :



(Talk by **Dr. Alisha Chaudhury** to adopt healthier practices in their daily lives)



(A group photo features Prof. K.K. Nanda, Director IOP, Lt. Col. B. Pattanaik, Registrar, and Dr. Alisha Chaudhury from Sum Ultimate Hospital alongside the IOP members)

Thank you
