



## Report on “Swachhata Hi Seva 2024” – 30.09.2024

### **IOP Undertakes "Swachhta Hi Seva Campaign" with Theme "Swabhav Swachhata - Sanskar Swachhata"**

The Institute of Physics (IOP), Bhubaneswar, successfully launched its "**Swachhta Hi Seva Campaign 4.0**", during September 17 to October 1, 2024. Under the theme "**Swabhav Swachhata - Sanskar Swachhata**" (Cleanliness as Nature – Cleanliness as Culture), this initiative aimed to foster a sense of responsibility towards cleanliness, not only within the institute but also extending to the surrounding community and ecosystem. IOP actively engaged in various activities and competitions to promote a cleaner, healthier environment, supporting the larger goal of Swachha Bharat Mission.

This initiative was led by Prof. Karuna Kar Nanda, the Director, and supported by Lt. Col. B. Pattanaik, the Registrar and Nodal Officer, along with Dr. Khirod Chandra Patra, the Coordinator, and a dedicated team of IOP members, all striving for exceptional success.

On September 30, IOP team actively participated in the "Swachhata Hi Seva" initiative at St. Vincent Pro Cathedral, guided by Fr. Ajay Sobhasundar. Our dedicated volunteers worked diligently to clean and beautify the cathedral's surroundings, showcasing our commitment to fostering a cleaner community.

Cleaning places of worship holds significant importance for several reasons. Firstly, these spaces are often central to community life, serving as gathering places for spiritual and social activities. Maintaining cleanliness in such locations promotes a sense of respect and reverence, encouraging worshippers to feel more connected to their faith.

Secondly, clean worship spaces contribute to the overall well-being of the community. They reflect the values of hygiene and care, inspiring individuals to adopt similar practices in their homes and neighbourhoods. Furthermore, when these spaces are well-maintained, they can attract more visitors, thereby enriching the community both culturally and economically.

Lastly, initiatives like the "Swachhata Hi Seva" not only enhance the physical environment but also foster a sense of unity and collective responsibility among community members. By participating in these efforts, we not only honour our places of worship but also strengthen the bonds within our community, promoting a shared commitment to cleanliness and sustainability.

**A few photographs of IOP staff cleaning at the church:**



(IOP staff members participated in a cleaning activity at the church)



(One group photo features IOP Director Prof. K.K. Nanda alongside IOP staff members and Fr. Ajay Sobhasundar)

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***Thank you***

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